



Healthcare Development & Innovation Group

The demand for innovation and innovative solutions has never been higher. In healthcare this is particularly acute, and it comes with the added financial pressures of low margins, risk sharing schemes and the sudden escalation of consumerism. Hospital systems, providers, and health corporations are investing into innovation/incubation centers to foster innovation more quickly and in alignment with their core mission. Successful innovation-fostered startups include not only products and services that improve healthcare outcomes, but also can mean a financial return on their investment.

PROBLEM

The problem for hospital, provider, and corporate innovation centers is that they are typically underfunded and staffs are too small to meet their mission objectives leading to low success rates.

SOLUTION

Enter HDIG. HDIG is the complete resource for ensuring hospital, provider, and corporate innovation centers will meet their mission objectives and increase the return on their innovation investments.

OUR SOLUTIONS

- Complete database of hospital, provider, and corporate innovation centers' projects everywhere
 - Know which innovations are getting the most attention and where partnering makes sense
 - Updated funding requests and recently raised rounds
 - Information on leaders or executives managing the assets
- Connects other startups with pilot opportunities that yield stakeholder opportunities which reduces investment costs and risk
- Resource for connecting innovation funded startup needs with top executive talent
- Develop go-to-market strategies
- Special research reports
- Connects innovation center startups with additional technology, partnership or funding solutions
- Access to leading research (sector or product analysis)
- Access to ecosystem for fostering healthcare startups
- Access to resources at discounted rates



HDIG 4 PROGRAM LEVELS

LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4
PER MONTH 10% Discount Annual Pay	PER MONTH 10% Discount Annual Pay	PER MONTH 10% Discount Annual Pay	PER MONTH 10% Discount Annual Pay
Monthly Fee Basic Limited Information access	Full Information Access Access to Vendor and Education Center (limited)	Full Information Access Access to Vendor and Education Center (full) Build 3rd party financial profile of Hospital Innovation Center Discounts to 3rd party Research Software	Full Information Access Access to Vendor and Education Center (full) 2 Prescreened companies within targeted sector Customized KPI for Board Presentations Build 3rd party profile of Hospital Innovation Center + 4 portfolio companies Discounts to 3rd party Research Software and vendor support services