

HDIG

Healthcare Development & Innovation Group



The demand for innovation and innovative solutions has never been higher. In healthcare this is particularly acute, and it comes with the added financial pressures of low margins, risk sharing schemes and the sudden escalation of consumerism. Hospital systems, providers, and health corporations are investing into innovation/incubation centers to foster innovation more quickly and in alignment with their core mission. Successful innovation-fostered startups include not only products and services that improve healthcare outcomes, but also can mean a financial return on their investment.

PROBLEM

The problem for hospital, provider, and corporate innovation centers is that they are typically underfunded and staffs are too small to meet their mission objectives leading to low success rates.

SOLUTION

Enter HDIG. HDIG is the complete resource for ensuring hospital, provider, and corporate innovation centers will meet their mission objectives and increase the return on their innovation investments.

7-7-7 Searching 7 Months for 7 Partners reduced to 7 minutes

OUR SOLUTION

- Complete database of hospital, provider, and corporate innovation centers' projects everywhere
- Know which innovations are getting the most attention and where partnering makes sense
- Updated funding requests and recently raised rounds
- Information on leaders or executives managing the assets
- Connects other startups with pilot opportunities that yield stakeholder opportunities which reduces investment costs and risk
- Resource for connecting innovation funded startup needs with top executive talent
- Develop go-to-market strategies
- Special research reports
- Connects innovation center startups with additional technology, partnership, or funding solutions
- Access to leading research (sector or product analysis)
- Access to ecosystem for fostering healthcare startups
- Access to resources at discounted rates



HDIG 4 PROGRAM LEVELS

LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4
\$200 PER MONTH	\$500 PER MONTH	\$1000 PER MONTH	\$2000 PER MONTH
10% Discount Annual Pay	10% Discount Annual Pay	10% Discount Annual Pay	10% Discount Annual Pay
Monthly Fee Basic Limited Information access	Full Information Access Access to Vendor and Education Center (limited)	Full Information Access Access to Vendor and Education Center (full) Build 3rd party financial profile of Hospital Innovation Center Discounts to 3rd party Research Software	Full Information Access Access to Vendor and Education Center (full) 2 Prescreened companies within targeted sector Customized KPI for Board Presentations Discounts to 3rd party Research Software and vendor support services

Hospital Case Study: Hospital Innovation Center created a startup product that was being used successfully within its hospital system. They needed to find other partners to beta test and use its product to prove its MVP and source outside capital. The hospital startup team reached out to some contacts they knew but relied on the phone book and online search to try and find contacts. “It was a long miserable process to find a partner” Stated the executive Innovation Team. “A tool like HDIG would save hours and weeks of time while connecting us with organizations that we would never have thought of.”

Hospital Case Study: Community Hospital did not have an innovation center, venture fund, or tech transfer office but the Board wanted to stay engaged with innovation to remain competitive, create a positive culture and recruit staff. They target women’s health, rural health, digital health, SDOH, and DEI. HDIG allows them to present an open door to others that they are available to discuss partnerships or beta testing products within these sectors.

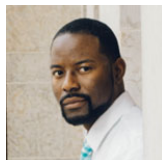
Startup Case Study: Startup company Ambassador Software Works uses AI to improve patient satisfaction scores and was looking to partner with a hospital innovation center. Finding the right contact and innovation center proved elusive. One prospective hospital Ambassador called on finally found the right person after 8 misdirected calls. When, after several weeks of trying to connect, they found patient satisfaction was not a priority for them. Using HDIG’s searchable database, Ambassador could have located the correct contact and find which innovation centers want to engage in a beta or invest in this sector immediately saving weeks of unproductive effort.

LEADERSHIP TEAM



John Ziegler

- 25 yrs operations
- Software startup
- Successful exits
- President HFMA



George Dial

- Tech consulting & product devel.
- HC Innovation Leader
- PatientPayFintech



Neil Johnson

- 23 yrs HC M&A & Capital Raising
- Early stage HC investor
- HCMIS Founder

